

JNB CONSUMER CARE

COCONUT OIL **TIL OIL** **AYURVEDIC OIL** **JASMINE OIL** **Honey** **Curty Candy** **CONFECTIONERY**

INTRODUCTION

With over 32 Year's run in Our Mother Concern **SHREE CHANDRAPRABHU ENTERPRISES'** marketing experience in COPRA POWDER, SIKAKAL COCONUT EDIBLE OIL, TIL OIL, BLACK PAPER, & FMCG Products & OTC Products he has an in-depth understanding of the FMCG Product, right from the grass root level.

A visionary leader, he plays a key role in managing day to day affair of the company. His down to earth character endears him to one and all he has marketing experience in different Areas like Rajasthan, M.P, U.P, and C.G. & North India with different company.

ABOUT US

Promoters of the companies have the vast experience with field of Marketing of Various Commodities. **JNB** believe in "Give and Take policy" consumer in our prime focus at FMCG. We are not recromancer in marketing discussion about us is nor neap because we trust in planned, systematic and smart working and believe in out man-peure

We aimed to make our product most preferential product we give that through company.

We also believe in sanctity of marketing in FMCG, We thus firmly believe in modernization and up- gradation of the facilities and Strive to deliver best to our consumers. **JNB Consumer Care** is an also Manufacturer and Marketing Company.

OVER VISION & MARKETING STRATEGIES

- **JNB Consumercare**
- The Ability To See
- We do anything for your Future.

VISION IN COMPANY

- Our Vision is to place FMCG at every nook & corner of India.
- Also to provide high price sensitive and consumer friendly products.
- Services to the consumers and vision India Through innovative marketing Ideas.
- We will focus quick and prompt supply of the order of valuable distributors.

MARKETING STRATEGIES

- Also focus on equal distribution of each products to ensure the maximum.
- To ensure the focus on secondary sales.
- To service each & every outlet of the town.
- To ensure the range selling in every outlet of the town.
- To ensure the coverage of remote areas.

JNB Has Arrived 'SHREE PRIYA' (Edible Oil) & 'HONEY' Confectionery Brand.

As a leader and trendsetter with a tradition of trust in the edible oil, Hair Oil & Confectionery industry. **JNB Consumer Care** did not have a brand of its own. This was because of a conscious decision to stay away from the profit-driven or organize market where quality standards were greatly compromised.

However, with **JNB Consumer Care** foray into the brandy segment is well timed. The **JNB Consumer Care** brand of pure Coconut Oil sets the standards in purity and quality, while making Karnataka proud as Coconut Bowl of South India.

Managing Director
JNB Consumer Care

JNB Consumer Care the very name is synonymous with purity and high quality edible oils (Coconut, Jasmine, Til). It is strategically located in Karnataka a major coconut growing area's, thus ensuring a perennial flow of high quality raw material. Copra is unique as it is formed by storing matured coconut with husk for 10 to 12 months for natural drying. The manufacturing set up, located in a sprawling locating of over ten acres encompasses state of the art high capacity equipment for screw press, milling, Solvent Extraction & Refineries with latest a Filters and Processing/Filtering Equipment.

History Of Coconut Oil

Coconut Oil, also known as coconut butter, is a tropical oil with many applications. The word Copra is derived from Sanskrit "Kalpavriksha". Coconut Oil's was developed as a commercial product by merchants in the South Seas and South Asia in the 1860s. It is extremely beneficial for health, for cooking and head to toe, for various applications.

Holistic Approach to Quality

JNB Consumer Care believes in the adage- "Quality is not a destination, it is a way of life. "The philosophy of **JNB Consumer Care** Quality Management system is to keep it simple, yet comprehensive. The quality control involves robust check system from ingredients and packing material to in-process controls and the final finished goods. Product tracking is extended up to the market place. Quality control at **JNB Consumer Care** foolproof with continuous checks during raw material, processing and end stages, following Good Laboratory Practice (GLP) guideline.

Chefs' Secret

Certain types of dishes need to be prepared exclusive in Coconut Oil to obtain their taste. Hence ordinary oils are not substitutes to high quality Coconut Oil.

Coconut Oil In Cooking

Coconut Oil is commonly used in cooking, especially when frying and it has a high smoke point which makes it good for the purpose. Widely used in cooking, the coconut oil is one of the most commonly used media now a days for preparing mouth watering Recipes.

Jasmine Hair Oil

In our wide range, we also offer to our clients Jasmine hair oil. This superior oil is developed using pure jasmine extracts that helps in nourishing the hair. Fabricated as per the prevailing international standards these are fabulous for indian head massage. We offer this exuberant range of oil at market leading prices.

Kesh Asha Ayurvedic Hair Oil

JNB launched one more medicated , Ayurvedic 'KESH ASHA' Oil for various kind of hair related problems. It has magical effects in falling hair, Dandruff, pre-mature greying, Low memory problems. It is very effective to enhance the memory. It gives nutrition to hair, gives full strength to the nerves of the hair roots, keeps the hair black, makes the hair healthy and soft. It helps to grow new hair and stops hair falling and controls hair split. It is very effective for school going boys and girls.

Til Oil In Cooking

Til Oil is commonly used in cooking, especially when frying and it has a high smoke point which makes it good for the purpose. Widely used in cooking, the til oil is one of the most commonly used media now a days for preparing mouth watering Recipes.

Who We Are

Jnb Consumer Care is engaged in the manufacturing of confectionary products in imported machinery plant under the Brand name of "Honey" and the Group of Shree Chandre Prabhu Enterprises is engage in so many businesses.

"Honey" symbolizes quality, nutrition and grate taste, with a reach spanning even to the remotest villages of India, the company has definitely came a very long way since its inception. We believe that leadership is about behavior, and we recognize that trust is earned over a long period of time by consistently delivering on our promises. Our cost effective products include deposited toffee, eclairs, fruit candy etc.

The aim of the company is directed at benefiting the consumers and business partners mutually. In pursuit of its objectives, great emphasis is laid on ethics, work ethos and above all creating customer value and trust. With this core competence, the company is poised to establish a stronger foothold within the country. The directors of the company are having knowledge in the manufacturing. Every time they are busy in the research of best quality new products with the help of well experienced team.

Directors are willing to establish the name of "HONEY" in the world of confectionary.

Basket of Product...

Toffies

They are high quality candies that made by dipping process. A rich sweet confectionery made with sugar and often flavors. A piece of such a confectionery chewy candy made from milk Butter/Natural coffee powder and sugar.

Love Candies

LOVE CANDIES (CENTER FILLED)
It is sugar boiled candyfield heart shaped candy. Human love pleasure and this candy bring pleasure that is why we all love and adore it.

Eclair

ECLAIR (CENTER FILLED)
This is a semi solid product Eclair is specially made for center filling. It is a chewable in roll shape center filled rich chocolate flavored Eclair. The Eclair which contain Choco love an edge than the other products in the market this product can also be used for other center filling application.

Candies

NON-FRUIT CANDIES (CENTER FILLED)
Fruit flavored candy section is full of mesmerizing fruit juice. A Rich sweet and sour confectionery made with sugar and different fruit flavors packed full of fruit flavors a must for every candy lover.

Lollipops

There are round fruity Lollipops. They love great flavor & a lovely design on them, it is looking nice & good taste.

Wafers

Wafers biscuits would have two wafers like layers & cream will be stuffed these two layers to form a sandwich like biscuits.

Quality Control ...

Quality and Safety for our consumers is our top priority.

Our R&D department is committed to produce high quality and innovative products with a help of the state of art equipments in our laboratory. We always purchase raw materials only from ISO Certified companies and ensure a check on specification of raw materials, production equipment and quality standards in our lab whether its suitable for our products or not.

Our Quality Management System is the platform that we use globally to guarantee food safety, compliance with quality standards and to create value for consumers.

NEW ARRIVAL

CHIPS

PUFFS

CHATKARE

JNB CONSUMER CARE

NEW ARRIVAL

Chocolate

Jelly

JNB CONSUMER CARE

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H.O. :- 226, Shanmukhayyabridi, Sakaleshpur, BM Road, Dist. Hassan – 573134, Karnataka.
Corp. Off :- H. No. 60, Raisen Road, Opp. Barkeri Railway Crossing, Bhopal, 462001 (M.P.)
Customercare No :- +91 9303330335. Website : www.jnbproduct.com
E-mail :- info@jnbproduct.com, customercare@jnbproduct.com