INTRODUCTION

JNB Group is the name in the field of Edible oil, Confectionery & Cosmetic manufacturing organization in COIMBATORE TAMILNADU. We have been in this business for more than 20 years. We are a leading manufacturer of Edible oil, Confectionery & Cosmetic products in Tamilnadu.

We are the pioneers in the place in the sales in managing day to day affair of the customers. We strive to earn their maximum satisfaction by providing them with the best quality products at the most competitive prices.

ABOUT US

JNB Consumer Care has vast experience with field of Marketing of Various Commodities. JNB believes in "End-end Skill activity" wherever it is required. We are very much confident in our capabilities and we are sure that we can provide you Various services with a good planning and execution and support.

We are committed to provide you the best product and service at your doorstep.

VISION OF COMPANY

- To be the leading Edible oil & Confectionery brand & control of Edible oil & Confectionery market in India.
- Strive to provide high price attractive and consumer friendly products.
- To be the most admired company in the Edible oil & Confectionery industry.
- We will be committed to the highest standards of ethical behavior.

MARKETING STRATEGIES

- Use of Quality raw materials in our products to ensure the maximum customer satisfaction.
- Use of Quality packing materials.
- To ensure the range offering is worth while at the store
- To ensure the availability of the product.

JNB Has Achieved UNIQUE PRICE slabs With Quality Maintained Consistently Since Years

As a leader and investment cost, a tradition of more to the workers the Year Oil & Curly Candy. JNB Consumer Care did not have a brand of Edible oil & Confectionery market in India. Our Edible oil & Confectionery products are "Quality Conscious" and "Health Conscious".

However, with JNB Consumer Care Foray into the branded segment is well timed. The JNB Consumer Care's Chocolate Shikaji, the Confectionery with quality, offer lasting branded value at Curly Candy Confectionery.

Oil Business

We very name is synonymous with Quality and high quality edible oils Coconut, Jasmine, Tilli. It is strategically positioned in the premium segment of the market. Our Edible oil & Confectionery products are manufactured under controlled conditions in a hygienic environment by trained personnel conform with the Set of Standards for Edible oil & Confectionery products.

Coconut Oil is the most important Edible oil & Confectionery products in India. Coconut Oil is also known as coconut butter. It is formed of milk extracted from the kernel of mature coconuts harvested from the coconut palm (Cocos nucleifera). It is consumed widely by households in the South Asia and South Asia in the 1930s. It is extremely beneficial for health, for cooking and head to maintain healthy hair.

Marketing Approach to Quality Control

JNB Consumer Care believes in total quality management. Quality is not a department, it is a way of life. "The Quality Control Department is responsible for quality assurance, but quality is the responsibility of every employee in the organization". Quality control is the process by which employees monitor the quality of their work and compare it with standards. Quality control is the process through which we measure the quality of our products and services and compare it with standards we have set. It makes sure that our products are consistent. Quality control is the process through which we measure the quality of our products and services and compare it with standards we have set. It makes sure that our products are consistent.

Chakki Roasted

Certain types of dishes need to be prepared exclusive in Coconut Oil to obtain their taste. Hence Coconut Oil is extensively used in cooking.

Coconut Oil in Cooking

Coconut Oil is extensively used in cooking, especially when frying and it has a high smoke point which makes it good for the purpose. Widely used in cooking, the coconut oil is one of the most commonly used kinds in India for preparing delicious food.

Jasmine Hair Oil

In our wide range, we also offer to our clients Jasmine Hair Oil. Jasmine Hair Oil is extracted from the flowers of Jasmine plant. Jasmine Hair Oil is extensively used in soothing the Sun. Extracted as per the industry norms, Jasmine Hair Oil is known for its fragrance. We offer Jasmine Hair Oil in various packaging options as per the requirements of our clients.

Kesh Asha Ayurvedic Hair Oil

JNB launched one more medicated - Ayurvedic Hair Oil under the name Kesh Asha Ayurvedic Hair Oil. It is formulated with a blend of herbs like Sandalwood, Jet-black graying, Lice removal, Dandruff, Hair fall control, Hair growth, Hair conditioning, Hair Nourishment, Hair Tonic, Hair Darkening, Hair Loss, Hair Thickening, Hair Darkening, Hair Loss, Hair Thickening, Hair Darkening, Hair Loss, Hair Thickening